

Arts Council of Southwestern Indiana

Commission for Mt. Vernon Mural Project Public Art

Call to Artists Requests for Proposals (RFP)

Deadline for Submissions

March 20, 2020 at 5:00 p.m. CST. Email submissions only.

Program Specifics

The Posey County Economic Development Partnership is seeking an artist or team of artists to create a public art mural to serve as the intersection for Mt. Vernon, Indiana's attractions and Southwest Indiana's entrance to Southeast Illinois. The location is a central location in the heart of Mt. Vernon located on the north side of the Rosenbaum building visible to commuters traveling South, East and West.

The Mt. Vernon Mural Project is an inspirational community project developed in collaboration with Mt. Vernon high school's Innovation and Open Source Learning class and the Posey County Economic Development Partnership. The selected artist will be partnered with students from the Innovation and Open Source Learning program to refine mural design and paint mural. The project's location is 311 N Main Street, Mt. Vernon, Indiana 47620. The Mt. Vernon Mural Project is an inspirational community project meant to bring all generations together to express a positive regional impact while embracing the city's history and beauty. The mural will be highly visible during city events and will enhance the overall aesthetics of the downtown Mt. Vernon City area.

The location currently features painted historic signage that should be worked into project and refreshed to original state.

Eligibility Requirements

Be 18 years of age or older

Work as a professional artist or part of an art/design team

Have previously created public art, large-scale works, or outdoor projects

Carry personal liability insurance for the on-site duration of the project

Be willing to meet all contractual obligations and adhere to a strict deadline

Selection Process:

The Arts Council of Southwestern Indiana and the Posey County Economic Development Partnership will create a committee that will review artists' proposals and award the commission.

Selection Criteria:

The selected artist will be chosen based upon the following criteria:

Work of the highest caliber and effective execution

Experience of working within *Program Specifics and Selection Criteria*

Ability to complete work within a specified timeframe and budget

Visual impact of the proposed sculpture on pedestrian and vehicular traffic
Representation of an artistic vision that acknowledges and embodies the current climate in contemporary public art and embraces a broader social consciousness about the community

Presentation of an artistic vision that displays an awareness of the role of the public media

Appropriateness of content (should be appropriate for all audiences)

Budget:

The budget for this artwork will be \$10,000. The artist is expected to budget all costs associated with the development and installation of the artwork. This includes supplies, shipping, travel, lodging, equipment, etc. Supplies specific to the artist's technique or process should be included in artist's budget.

Sculpture Location and Size



Mural will be placed on the north side of the 311 N Main street building. Size of the mural is to be determined by the artist but must be visible from multiple areas of 4th and main street as traveling east, west and south.

Project Timeline

The project will follow this timeline:

- March 20, 2020, 5 p.m. (CDT) Request for Proposals Deadline
- Early April 2020, selection committee reviews proposals
- Mid-April 2020, artists are notified of selection.
- May 2020, artwork is created and completed

Submission Process

Artists must submit the following information on **via email**.

- **Applicant information:** Complete the form on the last page of the RFP
- **Statement of Proposal:** This letter should be no longer than one typed letter sized page using 12-point font and 1-inch margins on all sides. Briefly outline key concepts related to Program Specifics and/or materials you will incorporate into the sculpture.
- **Professional Resume or CV:** No longer than 4 pages
- **General Budget:** Include a budget outlining all costs involved with the creation and installation of the sculpture including budget for contractors and/or equipment.
- **Proposal Images:** (Digital Images—up to 5 images)

Include copies of muse, sketches, or examples related or proposed artwork.

- Jpeg or PDF files ONLY
- Good quality, no smaller than 72 dpi.
- No larger than 2 MB each
- No hard copies, electronic files only.

Digital mock-ups of artwork. If you unable to create a mock-up digitally, you may scan your drawings to Jpeg or PDF format.

Name your digital files according to the following format:
LastName_Concept_01.jpg, LastName_Concept_02.jpeg, etc.

Previous Work Sample List and Images: (Up to 5 images)

Submit examples of artwork that best represents your experience, style, and ability. You may also submit images of any other artwork (large scale or otherwise) that best represents your work of the past 5 years. Include a list of work samples and as much information about each of the samples as possible (include name/title of piece, location, medium, process, dimensions, year completed, and any other pertinent information). Here is an example of a Work Sample entry:

1. *Flowers of the Lake*, 234 N. Main St. Evansville, bronze, 1' x 2' x3', 2014,
JavierArtist_01.jpg

Previous work images (up to 5 images, same considerations as the proposal images)

Name your submitted digital files according to the format:
FirstLast_01.ipg, FirstLast_02.jpg, etc.

Delivery of Submissions

Each artist must submit via email, with subject line "Mt Vernon Mural Project Submission."

All submissions must be received by **5:00 pm (CDT) on March 20th, 2020.**

Submissions MUST be emailed to:

Jenna Richardt at jenna.richardt@pcedp.com

Call 618-262-6795 with any questions.